



COMPUTING IN HIGH ENERGY PHYSICS  
CHEP'07

**EXHIBITION PROGRAMME**

Victoria Conference Centre, Victoria, Canada  
2 - 7 September 2007



## A message from the Conference Chairs

September 2006

Dear Industrial Partner,

Computing in High Energy Physics (CHEP) is a major series of international conferences for physicists and computing professionals from the High Energy and Nuclear Physics community, Computer Science, and Information Technology. The CHEP conference provides an international forum to exchange information on computing experience and needs for the community, and to review recent, ongoing and future activities. Recent conferences were held in Mumbai in 2006, Interlaken in 2004, San Diego in 2003, Beijing in 2001 and Padua in 2000.

We expect approximately 500 scientists and engineers from all around the world will make the trip to Victoria. The conference is organized by an International Advisory Committee, which is setting the overall themes of the conference, a Local Organizing Committee responsible for the conference infrastructure and a Program Committee responsible for the content. Details of these can be found on the conference web site (URL <http://www.chep2007.org>).

The Victoria Conference Centre is a modern facility located in the centre of the city of Victoria adjacent to the Empress Hotel. The industrial exhibition and poster sessions will be located in the courtyard adjacent to the meeting rooms. Coffee breaks will be held within the exhibition area to maximize the interaction with the participants. The exhibition will last a total of three days during which time exhibitors will also be able to make product presentations and organize technical seminars as part of the exhibition package. Full details are included in the following pages.

Your active participation in CHEP'07 is important to us all. On behalf of the Organizing Committee we would like invite to you take advantage of this unique opportunity to present your products and to meet the scientific and engineering community.

We are looking forward to your presence in Victoria!

Reda Tafirout  
Co-chair  
Local Organizing Committee

Randall Sobie  
Co-chair  
Local Organizing Committee

## GENERAL INFORMATION

### VENUE

The Conference will take place at the **Victoria Conference Centre, Victoria, BC, Canada**. This is located adjacent to the Fairmont Empress Hotel, overlooking Victoria's beautiful inner harbour. Victoria is easy to reach by car (via BC Ferries) or by plane (via the Victoria International Airport, YYJ).

### DATES

- Conference: Sunday, 2 September to Friday, 7 September 2007.
- Exhibition: Monday, 3 September to Thursday, 6 September 2007.

### EXHIBITION SETUP

- Exhibition set-up: Sunday, 2 September (from 10 am) & Monday, 3 September
- Exhibition open: Monday, 3 September to Thursday, 6 September (16:00)
- Exhibition dismantling: Thursday, 6 September & Friday, 7 September (to be finished no later than 12 noon.)

### EXHIBITION COORDINATOR

#### **Susan Gnucci**

Department of Physics and Astronomy  
University of Victoria  
PO Box 3055 Stn Csc  
Victoria, BC V8W 3P6 Canada  
Tel: 1-250-721-7699  
Fax: 1-250-721-7715  
Email: [sgnucci@uvic.ca](mailto:sgnucci@uvic.ca)

### CONFERENCE WEB SITE

<http://www.chep2007.ca>

## RENTAL RATES

Exhibition booths are 8' x 10' units, and will have a curtained, 8' foot back wall and two 3' side walls, a topped and skirted 6' table and two folding chairs. If you require internet or power sources, these are available for an additional fee.

The cost of a basic booth will be \$1000 (this fee waived for academic/research institutes). This will include a full registration to the conference, including the welcome reception, the banquet and all coffee breaks and full-day lunches.

Contact the coordinator for special requests or equipment and shipping instructions.

## PAYMENT

Payment is due at the time of reservation, and may be made by cheque or credit card.

- Cheques must be drawn on a Canadian bank and made payable to the "University of Victoria"
- Credit cards accepted are Visa, MasterCard and American Express.

## PRODUCT PRESENTATIONS AND SEMINARS

A meeting room will be made available during the four days of the exhibition for companies to make product presentations and to give technical seminars; further details of the organization will be given later.

## CONFERENCE REGISTRATION

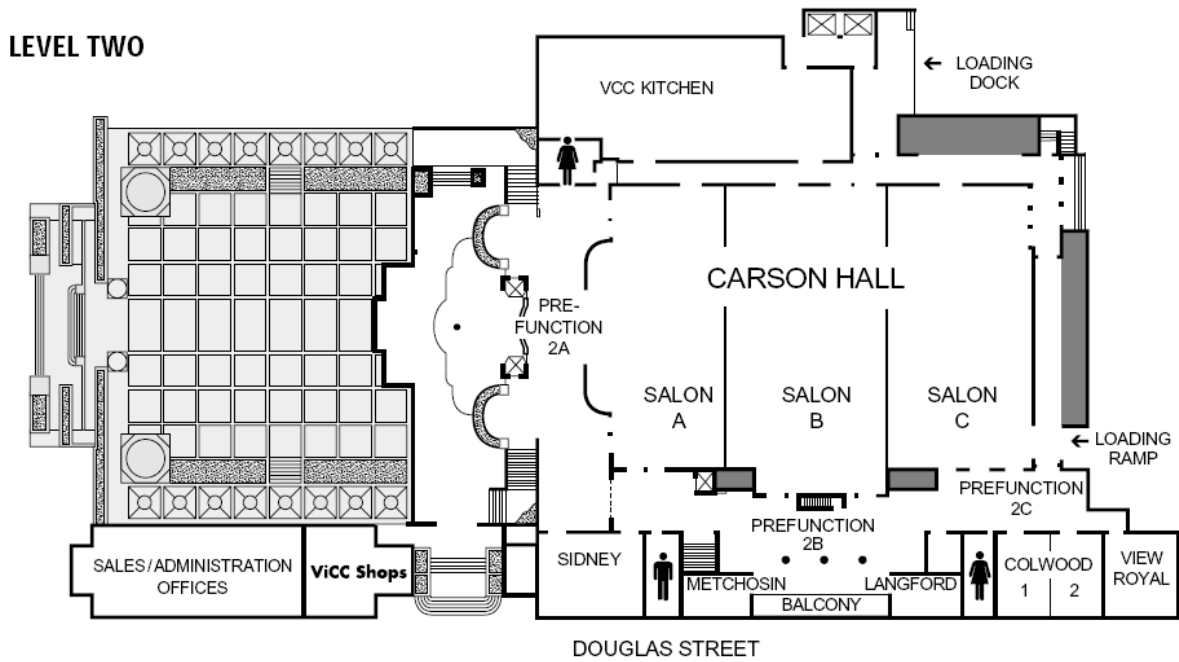
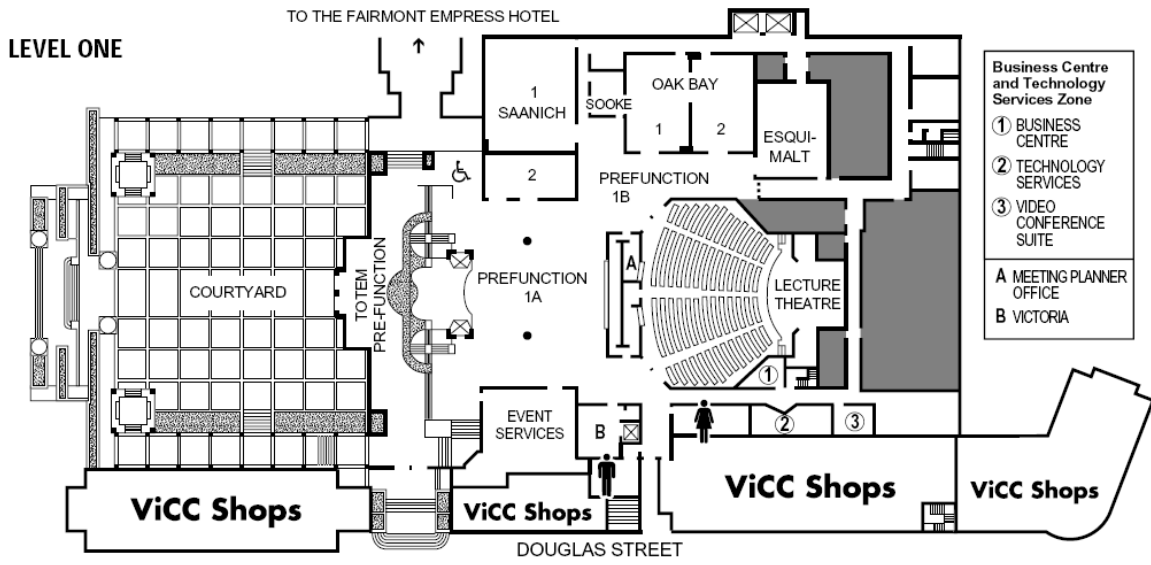
Each registered company will receive one complimentary full conference registration, including access to the scientific programme and conference proceedings.

## EXHIBITION DIRECTORY

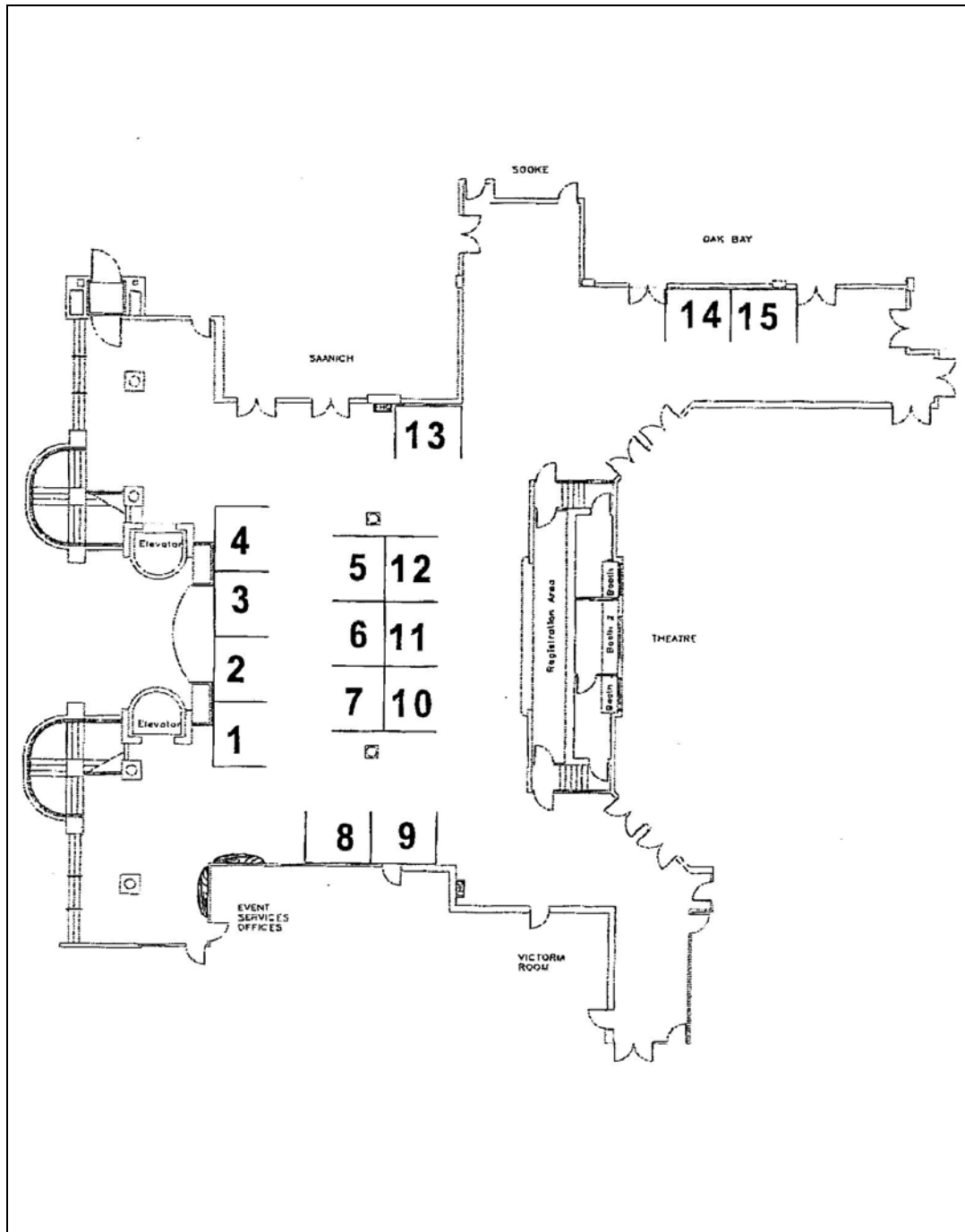
Company listings (including company name, address and a brief description of services and products presented) and an exhibition floor plan will be published in the Exhibitors Directory which will be distributed to all conference participants.

FLOOR PLAN

# The Victoria Conference Centre



# EXHIBITOR'S SPACE



This layout shows 15 – 8 x 10 booths in the Prefunction area of the Conference Centre lobby.

## EXHIBITION GENERAL REGULATIONS

*The regulations below have been taken from the VCC Facility Services Guidelines. The complete document may be viewed on the CHEP2007 webpage.*

Victoria Conference Centre (VCC) provides display services including exhibit booths, skirted tables, chairs, aisle and booth carpet, booth lighting and accessories. All display companies are required to set up and tear down within the dates and times specified in this booklet.

The VCC is unable to neither accept freight shipments on behalf of exhibitors nor permit exhibitors to deliver materials prior to scheduled move-in times. Exhibitors are responsible for the arrangements and related costs for offsite storage before, during, and after the exhibition period. Freight shipments delivered prior to an event move-in day will be forwarded to an off-site storage facility. The exhibitor will be responsible for charges incurred for this service. The VCC will accept deliveries of conference-related materials and store them for the client provided the client has made previous arrangements with the Event Manager. Collect shipments will not be accepted.

The rear service yard (access from Humboldt Street) is the point of access for all individuals and firms involved in the move-in or move-out of exhibitions and trade shows. All exhibitors must hire additional security to monitor the rear service yard during the full period of the scheduled move-in or move-out. No unauthorized vehicles may remain in the rear service yard after the scheduled move-in or move-out period; vehicles integral to a display or exhibit may be accommodated in the service yard with prior authorization of the Event Manager.

The VCC has a covered loading dock with two loading bays equipped with hydraulic dock levellers. Each loading bay can accommodate a semi-trailer rig with a maximum vehicle/trailer height of 4 m (13'2"). Use of the loading dock must be arranged through your Event Manager. The loading dock is staffed 08:00 to 16:30, Monday through Friday. A third, uncovered loading bay is available in the rear service yard drive-in entrance to the Carson Hall. The access to this additional loading bay is at a 9% grade, but is suitable for manual off-loading. Level off-loading by forklift from a semi-trailer is available at VCC parking stall #8.

### **LOADING ENTRANCES**

#### **Level One**

- Access via freight elevator to west service corridor, maximum dimensions 2.1 m x 1.5 m (7' h x 5' w), maximum load 2,270 kg (5,004 lb.).
- Access to Theatre Stage via entrance through parkade 2.0 m x 1.80 m (6'8" h x 5'10" w); there is a 0.25 m (10") step-up from the parkade to the Theatre Stage. Maximum vehicle height in parkade 1.9 m (6'2").
- Access to north storage area via parkade vehicle dock: dock height 1.0 m (3'3"), entry to dock 2.4 m x 3.0 m (7'10" h x 9'10" w).

#### **Level Two**

- 3.0 m x 2.9 m (10' h x 9'9" w) level entrance to Northeast corner Salon C (Carson Hall).
- Two covered semi-trailer loading bays access to freight elevator(s), 2.3 m x 2.2 m (7'9" h x 7'2" w), at west entrance to Salon B (Carson Hall).

Due to the limited amount of space in the rear service yard clients with a large number of exhibitors are strongly encouraged to schedule move-in times for exhibitors. Exhibitor materials shipped prior to the set-up day of an exhibition will be forwarded to the VCC display services supplier for storage and handling. A fee will be charged to the exhibitor for costs incurred by the VCC display services supplier for this service.

Following an exhibition or trade show the VCC display services supplier or the client's respective display company shall remove all display furnishings, power equipment, booths, etc. in the times specified by the VCC Licence Agreement. Refuse shall be placed in the garbage cans provided on the show floor; the client shall be responsible for any costs incurred by the VCC for extraordinary cleaning or the disposal of refuse such as pallets, wood packing crates, drywall, cardboard, etc. Exhibitor's materials left in the VCC after a move-out will be removed and stored by the VCC display services supplier at the show manager's expense.

**Sharp's Audio-Visual Ltd.** is the VCC's supplier of audiovisual and simultaneous interpretation services. Sharp's stocks an inventory of modern, well maintained equipment on-site including, but not limited to: 35 mm slide projectors, overhead projectors, projection screens (all types), video players, monitors and projectors, microphones (all types), mixers, portable sound reinforcement systems, press feeds, computer data/graphics display equipment and interfaces, wireless technology, multi-image equipment and theatre drape. In addition, items such as simultaneous interpretation, video production equipment, conference accessories, packing materials, tape and offices supplies are available.

SHARP'S AUDIO-VISUAL LTD.

720 Douglas Street

Victoria, BC V8W 3M7

Phone: (250) 361-1095 VCC Office  
(250) 385-3458 Main Office

Fax: (250) 361-1093 VCC Office  
(250) 381-2626 Main Office

E-mail [vcc@sharpsav.com](mailto:vcc@sharpsav.com)

Web site: [www.sharpsav.com](http://www.sharpsav.com)

### **Electrical Services**

Victoria Conference Centre is the exclusive supplier of all electrical services (including temporary exhibit booth lighting) at the VCC. Lower rates apply to advance orders for electrical services received up to seven (7) days prior to the scheduled move-in time for the event. Orders received after this time are considered "Late Orders", and are subject to a rate of up to twenty-five per cent (25%) over and above the advance order rate. Electrical services are installed under a standing City of Victoria Electrical Permit.

The basic electrical system for general client use is 4 wire 3 phase 208/120 volt Y connected. All power cables used in the VCC and all equipment connected to sources of electrical power furnished by the VCC must be CSA approved. Methods of connection to and distribution of electrical power must conform to existing electrical and safety standards. All power cables must be taped down, bridged or placed in cable conduits where they transit function areas or cross fire exit and service doors. All electrical services and equipment are subject to City of Victoria inspection at any time.

**Adhesives**

Posters, banners and other similar materials may be hung in the VCC subject to the prior approval of the Local Organizing Committee. The VCC approves the use of masking tape for affixing items to painted surfaces only.

Double back tape, normally used to secure many types of floor covering, is not allowed in the VCC. However, Nashua cloth duct tape (black) is acceptable for the securing of carpeting, cables and other floor coverings. Picture moulding hangers may be used for hanging pictures, banners, etc.



**ORDER FORM – EXHIBITION SPACE**

COMPUTING IN HIGH ENERGY PHYSICS – CHEP2007

Victoria Conference Centre – 2-7 September 2007

*This form should be completed and returned by mail or fax (with relevant payment) to:*

**Susan Gnucci**  
**Department of Physics and Astronomy**  
**University of Victoria**  
**PO Box 3055 Stn Csc**  
**Victoria, BC V8W 3P6**  
**Canada**

**Tel: 1 – 250 – 721-7699**  
**Fax: 1 – 250 – 721-7715**  
**Email: sgnucci@uvic.ca**

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ COUNTRY \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

SPACE REQUIREMENT – 1 - 8' x 10' booth:	\$1000 (fee waived for academic/research institutes)
Power (basic 15 amp)	\$ 100
Cable-internet connection (100 mb/s)	\$ 500

*For any additional requirements, please contact the Exhibit Coordinator above.*

PAYMENT (full amount is due at the time of reservation): \$ \_\_\_\_\_

- by cheque (in Canadian funds, made payable to "University of Victoria")

- by credit card    Visa\_\_\_\_    MasterCard\_\_\_\_    American Express\_\_\_\_

Card number \_\_\_\_\_ Expiry date \_\_\_\_\_

Card holder \_\_\_\_\_ Signature \_\_\_\_\_