



TRIUMF,
Canada's National
Laboratory

COMPUTING IN HIGH ENERGY AND NUCLEAR PHYSICS

SPONSORSHIP DOCUMENT

Victoria Conference Centre, Victoria, Canada
2 - 7 September 2007



Victoria, the capital of British Columbia, Canada, is located on the southern tip of Vancouver Island. The city of 300,000 is renowned for its natural beauty and mild climate, while the Pacific Ocean and majestic Olympic Mountains provide a spectacular backdrop.

CHEP2007 Overview

Computing in High Energy and Nuclear Physics (CHEP) is a major series of international conferences for physicists and computing professionals from the High Energy and Nuclear Physics community, Computer Science and Information Technology.

The CHEP conference provides an international forum to exchange information on computing experience and needs for the community, and to review recent, ongoing, and future activities.

CHEP conferences are held in 18-month intervals, alternating between Europe, North America and other parts of the world. The next one will be held in Mumbai, India in February 2006 with the following one in Victoria, Canada in September 2007.

Previous CHEP conferences have been held in Interlaken, Switzerland (2004), San Diego, California (2003), Beijing, China (2001), Padova, Italy (2000), Chicago, Illinois (1998), Berlin, Germany (1997), Rio de Janeiro, Brazil (1995), San Francisco, California (1994), Annecy, France (1992) and Tsukuba, Japan (1991).

The scientific programme of CHEP07 conference in Victoria will consist of a plenary session of invited oral presentations, a number of parallel sessions comprising oral and poster presentations, and an industrial exhibition. It is expected that 500 researchers from around the world will attend CHEP07.



Victoria, the capital of British Columbia, Canada, is located on the southern tip of Vancouver Island. Vancouver Island has regular ferry connections to Vancouver and Washington State in the US, and Victoria is served by an International Airport 30 minutes from the city centre. Many international airlines have flights from Vancouver and Seattle. Hourly commuter flights arrive from Vancouver (15 minute flight) and every 2-3 hours from Seattle (30 minute flight).

For further information on the CHEP07 Conference in Victoria, please contact Randall Sobie (rsobie@uvic.ca) or see www.chep2007.com.

PROGRAM

CHEP07 will have plenary and parallel sessions during the weeklong conference. The plenary presentations will focus on topical issues in HEP computing as well as exploring new technologies for the future. The parallel sessions will be based on contributions submitted by the HEP community and will focus on the following areas:

- Online Computing
- Event Processing
- Software Components, Tools and Databases
- Software Tools and Information Systems
- Computing Facilities, Production Grids and Networking
- Grid Middleware and Tools
- Distributed Data Analysis and Information Management
- Collaborative Initiatives with Other Sciences
- Collaborative Tools

TARGET AUDIENCE

The Computing in High Energy Physics Conference in Victoria is expected to attract 500 people from around the world based on the participation in the previous conferences. We expect that 90% of the participants will be from outside of Canada with half of the international participants coming from the United States and the other half from Europe and Asia. Many of the delegates will be associated with Tier-1 and Tier-2 computing centres taking part in the WLCG project.

A majority of the participants will be Ph.D. physicists (faculty, research scientists and postdoctoral fellows) who are considered computing experts in High Energy Physics. The expertise of the participants will be in areas such as cluster management, large-scale storage, high-speed networks and grid computing.

Decision makers, researchers and IT professionals from the major HEP Laboratories (such as CERN, Fermilab, SLAC) and from the Grid projects (such as Open Science Grid, UK E-Science Project and EGEE) are expected to attend CHEP07.

SPONSORSHIP CATEGORIES:

Four sponsorship categories are being offered. Each is described in the following pages. Other sponsorship arrangements can be discussed with conference organizers.

- Conference Sponsor \$15,000 Cdn
- Gold Sponsor \$7,500 Cdn
- Silver Sponsor \$3,000 Cdn
- Bronze Sponsor \$1,000 Cdn

(\$1 Cdn = \$0.85 US = €0.73)

CONFERENCE SPONSOR (\$15,000 Cdn)

The "Conference Sponsors" have the highest priority recognition at CHEP07. A maximum of 5 Conference Sponsors are available.

- Introduction and recognition throughout event
- Speaking opportunity in plenary session
- Inclusion of sponsors marketing collateral in the conference package
- Prominent display of corporate logo on conference poster

Website Promotion:

- The highest level of prominence on the conference website
- Name recognition on all conference website promotion pages
- Hyperlink logo from the conference website directly to your company website

Marketing Communications and Collateral:

- Prominent logo placement included in the conference program guide
- Inclusion in all media releases and advisories

Exhibitor Display:

- Access to conference meeting facilities (availability is subject to demand and must be reserved with the conference organizers)
- Free exhibitor space (10 x 8 booth) (additional space available upon request)

Complimentary CHEP07 Conference Passes:

- Five complimentary registrations

GOLD (\$7,500)

Priority Recognition at CHEP07:

- Introduction and recognition throughout event
- Speaking opportunity in parallel session

Website Promotion

- Second level of recognition on the CHEP07 conference website
- Name recognition on all CHEP07 conference website promotion pages
- Hyperlink logo from the conference website directly to your company website

Marketing Communications and Collateral:

- Inclusion in all media releases and advisories
- Inclusion in the conference program guide

Exhibiting Opportunities

- 50% discount on Exhibitor Space

Complimentary CHEP07 Conference Passes

- Three complimentary registrations

SILVER (\$3000)

Website Promotion:

- Third level of recognition on the CHEP07 conference website
- Name recognition on all CHEP07 conference website promotion pages
- Hyperlink logo from the conference website directly to your company website

Marketing Communications and Collateral:

- Third level recognition in all media releases and advisories

Exhibiting Opportunities

- 25% discount on Exhibitor Space

Complimentary CHEP07 Conference Passes

- Two complimentary registrations

BRONZE (\$1000)

Website Promotion:

- Fourth level of recognition on the CHEP07 conference website

Marketing Communications and Collateral

- Inclusion in the conference program guide

Complimentary CHEP07 Conference Passes

- One free conference pass